

APPENDIX B-3

FOCUS GROUP SITES

Focus Group Sites – Spring 2003

SUMMARY OF FOCUS GROUPS CONDUCTED

| FOCUS GROUPS | NUMBER |
|--|---------------|
| Demonstration Group supervisory groups | 5 |
| Demonstration Group non-supervisory groups | 7 |
| Demonstration Group all-female group | 1 |
| Demonstration Group all-minority group | 3 |
| Comparison Group supervisory group | 2 |
| Comparison Group non-supervisory groups | 3 |
| | 21 |

BREAKDOWN BY LOCATION, FOCUS GROUP TYPE, AND ORGANIZATION

| Site Visit Location | Demo or Comparison Group | Organizations Represented | Number of Focus Groups | Types of Focus Groups |
|----------------------------|---------------------------------|--|-------------------------------|--|
| Long Beach, CA | Demo Group | • NOAA-NMFS | 1 | • Non-Supervisors |
| Gloucester, MA | Demo Group | • NOAA-NMFS | 2 | • Supervisors • Non-Supervisors |
| Boulder, CO | Demo Group | • NTIA-ITS • NOAA-NESDIS • NOAA-OAR | 2 | • Supervisors • Minorities Only |
| Asheville, NC | Demo Group | • NOAA-NESDIS | 2 | • Supervisors • Non-Supervisors |
| Portland, OR | Demo Group | • NOAA-NMFS | 2 | • Supervisors • Non-Supervisors |
| Seattle, WA | Demo Group | • NOAA-NMFS | 1 | • Non-Supervisors |
| Washington, DC | Demo Group | • TA | 1 | • Non-Supervisors |
| Washington, DC | Demo Group | • ESA-BEA | 2 | • Supervisors • Minorities Only |
| Silver Spring, MD | Demo Group | • NOAA-NESDIS • NOAA-OAR • NOAA-NMFS | 2 | • Non-Supervisors • Minorities Only |
| Suitland, MD | Demo Group | • NOAA | 1 | • Females Only |
| La Jolla, CA | Comp Group | • NOAA-NMFS | 1 | • Non-Supervisors |
| Woods Hole, MA | Comp Group | • NOAA-NMFS | 2 | • Supervisors • Non-Supervisors |
| Seattle, WA | Comp Group | • NOAA-NMFS • NOAA-OAR | 1 | • Supervisors |
| Washington, DC | Comp Group | • ESA | 1 | • Non-Supervisors |
| TOTALS | | | 21 | |